

2010 Americas Events Calendar

Q3

Mexican Retailing Forum Mexico City

- Jul 6 Best Practice In Global Retailing Trends: The Latin American Response (PM)
- Jul 7 General Session
- Jul 8 Negotiation Skills To Maximize ROI

Walgreens Workshop Series Chicago, IL

- Aug 3 Winning In Today's Retail Ecosystem (PM)
- Aug 4 Walgreens Workshop

CVS Workshop Series ^{NEW} Providence, RI

- Aug 10 Winning In Today's Retail Ecosystem (PM)
- Aug 11 CVS Workshop

Safeway SuperSession ^{NEW} Oakland, CA

- Aug 31 Winning In Today's Retail Ecosystem (PM)
- Sep 1 Safeway Workshop
- Sep 2 Negotiation Skills To Maximize ROI (AM)
Shopper Marketing (PM)

East Coast

Grocery SuperSession ^{NEW} Tampa, FL

PUBLIX, DELHAIZE

- Sep 14 Winning In Today's Retail Ecosystem (AM)
Compact Formats (PM)
- Sep 15 Publix Workshop
- Sep 16 Negotiation Skills To Maximize ROI (AM)
Shopper Marketing (PM)

Target/ Supervalu SuperSession Minneapolis, MN

- Sep 21 The Compact Grocery Store & The Save-A-Lot Strategy (PM)
Walmart's Project Impact: Assessment and Implications for Target (PM)
- Sep 22 Finding Success At Supervalu
Partnering With Target
- Sep 23 Negotiation Skills To Maximize ROI

Q4

Canadian Retailing Forum Toronto

- Oct 5 Best Practice In Global Retailing Trends (10am-3pm)
- Oct 6 General Session
- Oct 7 Negotiation Skills To Maximize ROI (AM)
Shopper Marketing (PM)

Strategic Outlook Conference Chicago, IL

- Oct 19 General Session

Future of Category Management Forum Chicago, IL

- Oct 20 General Session

Strategic Outlook Conference New York, NY

- Oct 26 General Session

Online/Multichannel Workshop Series ^{NEW} San Francisco, CA

- Oct 26 Online/Multichannel Workshop
- Oct 27 Social Media/Digital Marketing (AM)
Session TBD (PM)

Strategic Outlook Conference Rogers, AR

- Nov 2 General Session

Walmart SuperSession Rogers, AR

- Nov 3 Sessions TBD
- Nov 4 Sessions TBD

Year-End Forum Atlanta, GA

- Dec 7 Breakouts TBD
- Dec 8 General Session
- Dec 9 Breakouts TBD