

# 2007 MVI's Global Calendar Retail Customer Insight Events



Management Ventures, Inc.

## 2007 Quarter 3

### UK Workshop Series London, UK

July 9 Retailer Financial Models\*

### Ireland Workshop Series Dublin, Ireland

July 11 Retailer Financial Models\*  
July 12 Joint Business Planning with Tesco in Ireland

### Russian Workshop Series Moscow, Russia

July 24 Retailer Financial Models\*  
July 25 Changing Retail Landscape in Russia

### Target Workshop Series Minnetonka, MN

August 9 Intro to Target Workshop  
Target Advanced Workshop  
August 10 Strategic Retailer Management for Target\*

### Walgreens Workshop Series Chicago, IL

August 28 Walgreens Workshop  
August 29 Strategic Retailer Management for Walgreens\*

### SuperValu Workshop Series Minneapolis, MN

September 5 **NEW!** SuperValu Workshop  
September 6 **NEW!** Maximizing Third-Party Selling/Service Organizations (TPSO)\*

### Kroger Workshop Series Cincinnati, OH

September 11 Kroger Workshop  
September 12 Strategic Retailer Management for Kroger\*

### **NEW!** Publix Workshop Series St. Petersburg, FL

September 18 Publix Workshop  
September 19 Strategic Retailer Management\*

### **NEW!** Delhaize Workshop Series Charlotte, NC

September 19 Delhaize Workshop  
September 20 **NEW!** Maximizing Third-Party Selling/Service Organizations (TPSO)\*

### **NEW!** Global Forum Beijing, China

September 20 Global Forum  
September 21 Carrefour International (am)  
Wal-Mart International (am)

### Central & Eastern Europe Workshop Series Warsaw, Poland

September 25 Retailer Financial Models\*  
September 25 Selling to Lidl  
September 26 Strategic Retailer Management\*  
September 27 Joint Business Planning with Tesco in Central Europe

## 2007 Quarter 4

### Canadian Retailing Forum Toronto, Canada

October 2 General Session (am)  
Retailer Economics\* (pm)  
October 3 Wal-Mart Canada Workshop  
Costco Canada Workshop  
Loblaw Workshop

### Safeway Workshop Series San Francisco, CA

October 10 Safeway Workshop  
October 11 Strategic Retailer Management for Safeway\*

### Carrefour Workshop Series Madrid, Spain

October 16 Retailer Financial Models\*  
October 17 Joint Business Planning with Dia%  
October 18 Joint Business Planning with Carrefour

### Wal-Mart SuperSession Rogers, AR

October 23 General Session (am)  
Target Workshop (pm)  
Wal-Mart International Workshop (pm)  
Retailer Economics Workshop\* (pm)  
October 24 Intro to Wal-Mart Workshop  
Wal-Mart 2012 Workshop  
SAM'S Club Workshop  
October 25 Strategic Retailer Management for Wal-Mart\*

### European Retail Forum London, UK

November 13 European Private Label Forum  
November 14 Forum Store Tour Programme  
November 15 European Premium Retailing Forum

### Mexico Workshop Series Mexico City, Mexico

November 13 SAM'S Club Mexico (am)  
Retailer Economics\* (pm)  
November 14 Wal-Mart Mexico  
Costco Mexico  
November 15 Strategic Retailer Management\*

### Carrefour Workshop Series Dubai, UAE

November 20 Joint Business Planning with Carrefour

### European Discounter Forum Munich, Germany

December 4 Discounter Store Tour Programme  
December 5 European Discounter Forum Plenary Session

### Metro Workshop Series Munich, Germany

December 6 Joint Business Planning with Metro C&C

### Year-End Forum Atlanta, GA

December 11 Breakout Sessions TBD  
December 12 General Session  
December 13 Breakout Sessions TBD

\*SkillBuilders™

For More Information, Please Contact Your MVI Client Manager:

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### 2007 Quarter 3

#### Target Workshop Series Minnetonka, MN

|           |   |
|-----------|---|
| August 9  | Intro to Target Workshop                  |
|           | Target Advanced Workshop                  |
| August 10 | Strategic Retailer Management for Target* |

#### Walgreens Workshop Series Chicago, IL

|           |  |
|-----------|--|
| August 28 | Walgreens Workshop                           |
| August 29 | Strategic Retailer Management for Walgreens* |

#### SuperValu Workshop Series Minneapolis, MN

|             |  |
|-------------|--|
| September 5 | <b>NEW!</b> SuperValu Workshop   |
| September 6 | <b>NEW!</b> Maximizing Third-Party Selling/Service Organizations (TPSO)* |

#### Kroger Workshop Series Cincinnati, OH

|              |   |
|--------------|---|
| September 11 | Kroger Workshop                           |
| September 12 | Strategic Retailer Management for Kroger* |

#### **NEW!** Publix Workshop Series St. Petersburg, FL

|              |                                |
|--------------|--------------------------------|
| September 18 | Publix Workshop                |
| September 19 | Strategic Retailer Management* |

#### **NEW!** Delhaize Workshop Series Charlotte, NC

|              |  |
|--------------|--|
| September 19 | Delhaize Workshop  |
| September 20 | <b>NEW!</b> Maximizing Third-Party Selling/Service Organizations (TPSO)* |

#### Canadian Retailing Forum Toronto, Canada

|           |                          |
|-----------|--------------------------|
| October 2 | General Session (am)     |
|           | Retailer Economics* (pm) |
| October 3 | Wal-Mart Canada Workshop |
|           | Costco Canada Workshop   |
|           | Loblaws Workshop         |

### 2007 Quarter 4

#### Safeway Workshop Series San Francisco, CA

|            |  |
|------------|--|
| October 10 | Safeway Workshop                           |
| October 11 | Strategic Retailer Management for Safeway* |

#### Wal-Mart SuperSession Rogers, AR

|            |   |
|------------|---|
| October 23 | General Session (am)                        |
|            | Target Workshop (pm)                        |
|            | Wal-Mart International Workshop (pm)        |
|            | Retailer Economics Workshop* (pm)           |
| October 24 | Intro to Wal-Mart Workshop                  |
|            | Wal-Mart 2012 Workshop                      |
|            | SAM'S Club Workshop                         |
| October 25 | Strategic Retailer Management for Wal-Mart* |

#### Mexico Workshop Series Mexico City, Mexico

|             |                                |
|-------------|--------------------------------|
| November 13 | SAM'S Club Mexico (am)         |
|             | Retailer Economics* (pm)       |
| November 14 | Wal-Mart Mexico                |
|             | Costco Mexico                  |
| November 15 | Strategic Retailer Management* |

#### Year-End Forum Atlanta, GA

MVI's Year-End continues to be the CPG industry's signature event for insight into "big picture," forward-looking retail trends, U.S. market frameworks and new analysis into the largest retail customers. MVI delivers fact-based insight into U.S. retailing and 3–5 year customer views, along with a perspective on the latest topical issues impacting suppliers and retailer alike. *Stay tuned for more details in the coming months!*

|             |                       |
|-------------|-----------------------|
| December 11 | Breakout Sessions TBD |
| December 12 | General Session       |
| December 13 | Breakout Sessions TBD |

\*SkillBuilders™